

# Christopher Reyes

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## EDUCATION

### Carnegie Mellon University

COLLEGE OF FINE ARTS, 2020

BDes in Communication Design

Minor in Human-Computer Interaction

GPA 3.73

## SKILLS

### Design

UX/UI Design

Visual/Graphic Design

Design Systems

Branding

Front-end Development

Rapid Prototyping

Laser Cutting

3D Printing

Illustration

Data Visualization

Motion Graphics

### Software

Adobe Creative Suite

Figma

HTML

CSS (Less/Sass)

JavaScript

Python 3

Fusion 360

SketchUp

SolidWorks

## EXPERIENCE

### Interactive Designer — *Halo Media LLC*

MARCH 2021 – PRESENT

Key Clients: Disney, Marsh McLennan, Universal Music Group

- Working closely with Tech to develop a flexible, tokenized design system from the ground up to be used company-wide
- As the sole designer and product lead, fully redesigning a web-based investment portfolio planning tool. Creating flows and wireframes to better understand client and user needs
- Launched multiple mobile and web applications, and continuing to support post-launch development cycles. Providing recommendations for further improvements, prepping dev-ready documentation, and advising clients on design best-practices.
- Overseeing the work of multiple designers, providing guidance and feedback.

### Freelance Designer — *Updater*

OCTOBER 2020 – DECEMBER 2022

Interned in 2019 as a designer-developer, re-hired in 2020 for freelance.

- Redesigned and developed part of the marketing site for MoveHQ, a sub-brand of Updater.
- Created ebooks, reports, and data visualizations to increase Updater's media presence and establish the company as a thought-leader for all things related to moving and relocation.
- General digital and print design support—infographics, holiday collateral, and concept work.

## OUTSIDE PROJECTS

### Teammate Hunt

Active member of Teammate, a group that creates and runs online puzzle events — most recently Mystery Hunt 2023 at MIT. Responsibilities in visual direction and web design, alongside puzzle-writing and conducting playtests.

### Mar. Candle Co.

Visual development and production for a clean-burning scented candle brand. Designed and produced labels, packaging, and social media content.